



Top Ranked CEOs Can Add Value In Tough Times and Position Firms For Future Success

Having the agility and focus to lead a corporation can be demanding, even in the best of times. In a challenging economic environment like the current one, companies with sound managements can create opportunities to stand out from their peers. Examples include focusing on such things as operational efficiency and cost management or by expanding product lines, services or geographies in order to emerge from the downturn in a more competitive position.

For the seventh consecutive year, *Institutional Investor* magazine recently surveyed the world’s biggest shareholders to find out whom they regard as the best CEOs in corporate America. The *Institutional Investor* survey reached out to 675 buy-side analysts at more than 375 firms that manage more than \$5.8 billion in U.S. equities. The top-ranked CEOs scored high marks for transparency and keeping their companies on course. Tackling difficulties head on and explaining the strategies clearly to shareholders also won admiration from investors.

This year’s winners include several veterans such as A.G. Lafley of Procter & Gamble and John Chambers of Cisco Systems, as well as some new names including Indra Nooyi of PepsiCo. Godsey & Gibb Associates places a great deal of emphasis on the strength of management prior to making an investment and as a matter of ongoing due diligence for existing investments. As such, we are pleased that the CEOs of 12 companies on our Approved List of companies were chosen by *Institutional Investor* magazine’s survey this year as top-performing CEOs in their respective industries.

**“America’s Best CEOs” from the Institutional Investor Survey
And the Godsey & Gibb Associates Approved List of Companies**

Sector	CEO	Company
Electrical Equipment & Multi-Industry	David Farr	Emerson Electric Co.
Beverages	Indra Nooyi	PepsiCo
Cosmetics, Household & Personal Care Products	A.G. Lafley	Procter & Gamble Co.
Retailing – Food & Drug Chains	Thomas Ryan	CVS Caremark Corp.
Integrated Oil	Rex Tillerson	Exxon Mobil Corp.
Oil & Gas Exploration & Production	Robert Simpson	XTO Energy
Oil Services & Equipment	Andrew Gould	Schlumberger
Insurance/Life	Daniel Amos	Aflac
Biotechnology	John Martin	Gilead Sciences
IT Hardware	Mark Hurd	Hewlett-Packard Co.
Data Networking & Wireline Equipment	John Chambers	Cisco Systems
Telecom Services	Randall Stephenson	AT&T

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